### **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to www.taylormaydeband.com and Taylor Mayde data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Taylor Mayde include www.taylormaydeband.com. The Taylor Mayde website is a website advertising the Taylor Mayde band and offering subscription to the website and opportunity to book the band for shows and performances. You consent to the data practices described in this statement.

## Collection of your Personal Information

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

In order to better provide you with products and services Taylor Mayde may collect personally information such as your:

First and Last Name Mailing Address E-mail Address Phone Number

#### How we collect information

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

#### Why we collect personal information

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services:
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

## Use of your Personal Information

Taylor Mayde collects and uses your personal information to operate and deliver the services you have requested.

Taylor Mayde may also use your personally identifying information to inform you of other products or services available from Taylor Mayde.

### **Sharing Information with Third Parties**

Taylor Mayde does not sell, rent or lease its customer lists to third parties. Taylor Mayde may share data with trusted to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited using your personal information except to provide these services to Taylor Mayde, and they are required to maintain the confidentiality of your information.

Taylor Mayde may disclose your personal without notice, if required to do so by law or in the good belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Taylor Mayde or the site; ) protect and the rights or property of Taylor Mayde; and/or (c) act under exigent circumstances to protect the personal safety of users of Taylor Mayde, or the public.

# Tracking User Behavior

Taylor Mayde may keep track of the websites and pages our users visit within Taylor Mayde, in order to determine what Taylor Mayde services are the most popular. This data is used to deliver customized content and advertising within Taylor Mayde to customers whose behavior indicates that they are interested in a particular subject area.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Taylor Mayde . This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Taylor Mayde website.

#### How we store, use, share and disclose your personal information:

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### How we communicate with our site visitors

We may contact by email, text message for the purpose of marketing campaigns, promotions, updates, etc.). You can choose to opt out of such communications by replying "STOP" or clicking the Unsubscribe button in our email communications.

### **Use of Cookies**

Cookies are small pieces of data stored on a site visitor's browser. They are typically used to keep track of the settings users have selected and actions they have taken on a site. We uses cookies for important reasons, such as:

- To provide a great experience for your visitors and customers.
- To identify your registered members (users who registered to your site).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

## Types of Cookies

In general, the cookies which are initially placed on our website may be categorized as essential cookies. However our website *may* include other types of cookies which might require specific settings.

Take a look at the table below to see which cookies we place on, or may place on, our website:

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	2 years	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/ debugging	3 months	Essential

Cookie Name	Purpose	Duration	Cookie Type
_wix_browser_se ss	Used for system monitoring/ debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.se ssionId	Used for stability/ effectiveness measurement	12 months	Essential
wixLanguage	Used on multilingual websites to save user language preference	12 months	Functional

### SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

### **Privacy Policy Updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### Questions and your contact information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at sandragreen@taylormaydeband.com

Customers may unsubscribe from emails by "replying STOP" or "clicking on the UNSUBSCRIBE button."

If you don't want us to process your data anymore, please contact us at sandragreen@taylormaydeband.com

Effective: November 28, 2021 Taylor Mayde